

## Press release

### Company news at a glance

### **Xella launches website for group-wide news**

Duisburg, March 28, 2019: With the introduction of a newsroom on the company's website, the Xella Group is responding to the increasing demand for information to provide company-relevant news centrally in one a virtual place. The Xella Newsroom can be reached via the URL [news.xella.com](https://news.xella.com).

From the opening of the new Xella mortar plant in Pontenure, to innovative, recyclable Ytong blocks and the progress of digitalization in the building industry: The Xella Group's Newsroom provides customers, journalists, investors as well as business partners and employees with even better and faster information about the company's current topics and the Xella brands. Within the Xella Newsroom, all company-wide news and novelties are centrally prepared and enriched with related links and photos. The content provided may, of course, be used and further processed by stating the source. For a better overview, the group-wide information is divided into six different subject areas: Company, Digitalization, Trend/Innovations, Employer Branding, CSR and References. Under each category, content can be found on the respective topic; in addition, the search function offers the possibility of searching specifically for keywords or products. Visitors to the newsroom can register via a newsletter offer and thus stay informed automatically.

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## **About Xella**

Sales revenues of EUR 1.5 billion Euro and over 7,000 employees make Xella Group one of the leading internationally operating solution providers to the building and insulating materials industry. Xella is the parent company of such renowned brands as Ytong, Silka, Hebel, Multipor or Ursa and is – with its planning tool blue.sprint – one of the pioneers in digitally supported building processes.

Xella is headquartered in Duisburg/Germany and operates 99 plants within Europe. Xella holds a leading position in many of its markets.

Xella's products are sustainable both in manufacture and in use. In this regard, they make an important contribution to the construction of high-quality, durable, energy-efficient buildings and thus to the protection of the environment and resources.

For more information on Xella Group, visit: [www.xella.com](http://www.xella.com)