

## **Press Release**

## Xella Group at the ICAAC in Potsdam

- 6th International Conference on Autoclaved Aerated Concrete(AAC) held in Germany for first time from 4 to 6 September 2018
- Over 350 participants from more than 40 countries
- Xella is one of the main sponsors of the conference

Duisburg, September 4, 2018. The 6th International Conference on Autoclaved Aerated Concrete (6th ICAAC) is organized jointly by "Verband Bauen in Weiß e.V." (VBiW – white building association) and "Bundesverband Porenbetonindustrie e.V." (BVP - federal association of the autoclaved aerated concrete industry) takes place from 4 to 6 September 2018. It is the first time that this most important conference of the AAC industry is held in Germany.

The conference brings together 350 international experts from over 40 countries at the University of Potsdam, where they will discuss current topics on AAC, exchange ideas and gain insights into the trends, innovations and challenges of the future. Topics of fundamental and applied research, test methods as well as sustainability and digitization issues are on the agenda of the event. Xella is proud to be one of the organizers and main sponsors of the 6<sup>th</sup> ICAAC, which is the most important global event on AAC, says Dr. Jochen Fabritius, CEO of Xella Group.

Xella will have its own booth at the conference exhibition. Participants in the conference can choose from over 87 lectures and presentations in different panels running at the same time. Experts of the Xella Group will participate in various panels to hold lectures and exchange their expert knowledge on topics such as digitization and sustainability with other conference participants.

For more information on the conference, visit http://www.6icaac.com/





## **Press contact:**

Xella International GmbH Claudia Kellert – Public & Investor Relations

phone: +49 203 60880-5501 email: claudia.kellert@xella.com













## **About Xella**

Sales revenues of EUR 1.4 billion (2107) and over 6,100 employees make Xella Group one of the leading internationally operating solution providers to the building and insulating materials industry. Xella is the parent company of such renowned brands as Ytong, Silka, Hebel, Multipor or Ursa and is one of the pioneers in digitally supported building processes.

Xella is headquartered in Duisburg/Germany and operates 91 plants in 20 countries as well as sales organizations in over 30 countries. Xella holds a leading position in many of its markets.

For more information on Xella Group, visit: www.xella.com